Nidhi Lohokare
UX/ UI Designer & Industrial Designer

https://www.linkedin.com/in/nidhilohokare/   nidhi.lohokare@gmail.com   +1 551 359 8699
nidhilohokare.com

Summary

Innovative UX/UI Designer with expertise in creating user-centered digital and physical products that enhance user engagement and accessibility.

Education

MA in UX/ UI Design & Development (CGPA 4/4)   09/2023 - (Expected Graduation 12/2024)

New York Institute of Technology (NYIT), NY, USA

Thesis Research:

Currently working on a **thesis project** focused on redesigning **Coursera's** user experience through the development of a **Collaborative Learning Hub**, enhancing **peer collaboration**, mentorship, and progress comparison as an **UXR**.

UX design foundations, UX Research & data Analytics, User Interface & Prototyping Design, Human Computer Interaction, Web & Mobile Development, Information Architecture & Content Strategy, Unity Design - AR/VR/MR - Advanced Research: Usability and Testing

Bachelor of Design (Industrial & Product Design) (CGPA 3.4/4)   2018- 2022

MIT Institute of Design, Pune, IN

Professional Experience

Freelancer   03/2019- Present

- Created user-friendly interfaces across educational and healthcare platforms, nominated for India's Best Design Awards.
- Developed and launched an educational card game funded by MIT ADT University, integrating gamified learning features.

New York Institute of Technology, NY, USA   01/2024- Present

Graduate Assistant

- Designed the admissions website for NYIT, focusing on UX to improve navigation and user satisfaction.
- Guided students in using advanced tools like AR/VR and Unity with a UX-centric approach.

SureView Instrumentals, Mumbai, IN   08/2022 - 06/2023

Assistant UX Designer

- Conducted end-to-end design processes from ideation to implementation, refining interfaces based on user feedback.
- Collaborated cross-functionally to align business objectives with design strategy, enhancing design clarity by 30%.
- Produced wireframes and prototypes that streamlined user flow, enhancing overall usability.

MicroGrade Tools, Mumbai, IN   03/2022- 05/2022

Product Design Intern

- Developed 3D models to support concept-to-production product designs, enhancing manufacturability.
- Contributed insights on manufacturing processes, optimizing product design efficiency by 25%.

Skills

- **User Experience Design**- Figma, Adobe XD, Interaction Design, User Journey Mapping, Prototyping, Mockups, Micro-interactions, Visual Storytelling, Sketching & 3D Modeling
- **Industrial Design**- Adobe Photoshop, Adobe Illustrator, Fusion 360, Solidworks, Keyshot, Rhinoceros 3D

Strengths

Teamwork, Leadership, Ideation & Conceptualization, Time Management, Problem Solving, Communication Skills, Presentation Skills, Storytelling, Motion design, Prototyping, Sketching & 3D modeling, User Research, Usability Testing, Interaction Design, Interactive Prototyping, Micro Interactions, User Journey, Wireframes, Mockups

Nidhi Lohokare   *UX Researcher*

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Summary

UX Researcher skilled in data-driven insights and usability testing, focused on improving engagement and accessibility across digital and physical interfaces.

Education

MA in UX/ UI Design & Development (CGPA 4/4)   09/2023 - (Expected Graduation 12/2024)
New York Institute of Technology (NYIT), NY, USA
Thesis Research:
Currently working on a **thesis project** focused on redesigning **Coursera's** user experience through the development of a **Collaborative Learning Hub**, enhancing **peer collaboration**, mentorship, and progress comparison as an **UXR**.

UX design foundations, UX Research & data Analytics, User Interface & Prototyping Design, Human Computer Interaction, Web & Mobile Development, Information Architecture & Content Strategy, Unity Design - AR/VR/MR - Advanced Research: Usability and Testing

Bachelor of Design (Industrial & Product Design) (CGPA 3.4/4)   2018- 2022
MIT Institute of Design, Pune, IN

Professional Experience

Freelancer   03/2019- Present
- Conducted usability testing and user interviews, translating insights into design solutions that increased engagement.
- Specialized in educational and healthcare UX, receiving IBDA nomination for a gamified learning tool.

New York Institute of Technology, NY, USA   01/2024- Present
Graduate Assistant
- Conducted workshops and training sessions on UX research methods, including AR/VR usability principles.
- Supported NYIT's admissions website design, applying research techniques to improve user experience.

SureView Instrumentals, Mumbai, IN   08/2022 - 06/2023
Assistant UX Designer
- Led user research initiatives, synthesizing insights to guide design iterations that met user needs.
- Engaged with users through interviews and usability testing, identifying key usability issues to inform design adjustments.

MicroGrade Tools, Mumbai, IN   03/2022- 05/2022
Product Design Intern
- Proficient in 3D modeling, supporting product development from concept to production
- Provide valuable insights into manufacturing processes, optimizing product design and production efficiency
- Expertise in problem-solving and iterative refinement, ensuring high-quality and manufacturable products

Skills

- **User Experience Design**- Figma, Adobe XD, Interaction Design, User Journey Mapping, Prototyping, Mockups, Micro-interactions, Visual Storytelling, Sketching & 3D Modeling
- **Industrial Design**- Adobe Photoshop, Adobe Illustrator, Fusion 360, Solidworks, Keyshot, Rhinoceros 3D

Strengths

Teamwork, Leadership, Ideation & Conceptualization, Time Management, Problem Solving, Communication Skills, Presentation Skills, Storytelling, Motion Design, Prototyping, Sketching & 3D Modeling, User Research, Usability Testing, Interaction Design, Interactive Prototyping, Micro-Interactions, User Journey Mapping, Wireframes, Mockups, User Interviews, Heuristic Evaluation, Research Analysis, Persona Development, Data Synthesis, Competitive Analysis